



WVNY
201 Humboldt St
Rochester, NY 14610-1093

Mentzer Media
210 W Pennsylvania Ave
Suite 250
Towson, MD 21286

Contract # 1393821

Schedule Dates	09/13/16-09/19/16	Date Entered	07/15/16
Advertiser	Friends of Kelly Ayotte/Senate/Republican/NH (79	Last Modified	09/26/16
Agency	Mentzer Media (11548)	Entered By	Elizabeth F. Guy
Product	Political - US Senate (1077)	CO-OP	No
Brand	15/17/3210 (545707)	Headline #	ECR25245294
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	Ally Rambo,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	15/17/3210	Commission	\$239.25
Account Types	National/Political	Net Total	\$1,355.75
Billing Type	Standard	Sales Tax	
Comments	MKAYO 9/13/16-9/19/16 AVOTTE FOR SENATE - NAB SENT VIA EMAIL. PYMT TO FOLLOW CLOSER TO FLIGHT START.		

Burlington (WVNY)		
By Broadcast Month	Spots	Rate
Sep. 2016	33	\$1,595.00
Grand Total:	33	\$1,595.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/14/16-09/14/16	5	:30	7A- Good Morning America	1			X					1	\$40.00	\$40.00	Burlington (WVNY)	GD MRN AMR-ABC < Target 9 Index: 114, Nielsen: 0.6	7/15/16
2.0	Normal Line / SPOT	09/16/16-09/16/16	5	:30	7A- Good Morning America	1					X			1	\$40.00	\$40.00	Burlington (WVNY)	GD MRN AMR-ABC < Target 9 Index: 114, Nielsen: 0.6	7/15/16
3.0	Revised Line / SPOT	09/19/16-09/19/16	5	:30	7A- Good Morning America	1	X										Burlington (WVNY)	GD MRN AMR-ABC < Target 9 Index: 114, Nielsen: 0.6	7/15/16
3.1	Revised Line / SPOT	09/19/16-09/19/16	5	:30	7A- Good Morning America	1	X										Burlington (WVNY)	GD MRN AMR-ABC < Target 9 Index: 114, Nielsen: 0.6	7/15/16
3.2	Normal Line / SPOT	09/19/16-09/19/16	5	:30	7A- Good Morning America	1	X								\$40.00		Burlington (WVNY)	GD MRN AMR-ABC < Target 9 Index: 114, Nielsen: 0.6	9/16/16
3.2.1	Closed Preempt	09/19/16															Burlington (WVNY)	LUR/Spot -	
4.0	Normal Line / SPOT	09/14/16-09/14/16	5	:30	5:59P- Local 22 News at 6P	1			X						\$50.00		Burlington (WVNY)	LCL22NEWS AT 6P Target 9 Index: 110, Nielsen: 0.6	7/15/16
4.0.1	Closed Preempt	09/14/16															Burlington (WVNY)	Pre-Empty/Spot -	
5.0	Revised Line / SPOT	09/16/16-09/16/16	5	:30	5:59P- Local 22 News at 6P	1					X						Burlington (WVNY)	LCL22NEWS AT 6P Target 9 Index: 110, Nielsen: 0.6	7/15/16
5.1	Normal Line / SPOT	09/16/16-09/16/16	4	:30	5:59P- Local 22 News at 6P	1					X				\$60.00		Burlington (WVNY)	LCL22NEWS AT 6P Target 9 Index: 110, Nielsen: 0.6	9/14/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Advertiser Friends of Kelly Ayotte/Senate/Republican/NH (79)
Agency Mentzer Media (11548)
Product Political - US Senate (1077)
Brand 15/17/3210 (545707)
Salesperson Katz - Washington DC, Washington DC (1179)
Sales Office Katz - Washington DC
Buyer Name Ally Rambo,
Phone/Fax /
CPE 15/17/3210
Account Types National/Political
Billing Type Standard
Comments MKAYO
9/13/16-9/19/16 AYOITE FOR SENATE - NAB SENT VIA EMAIL. PYMT TO FOLLOW CLOSER TO FLIGHT START.

Date Entered 07/15/16
Last Modified 09/26/16
Entered By Elizabeth F. Guy
CO-OP No
Headline # ECR25245294
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$239.25
Net Total \$1,355.75
Sales Tax

Burlington (WVNY)

By Broadcast Month	Spots	Rate
Sep. 2016	33	\$1,595.00
Grand Total:	33	\$1,595.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
5.1.1	Closed Preempt	09/16/16															Burlington (WVNY)	Advertiser Instructions/Spot	
6.0	Normal Line / SPOT	09/19/16-09/19/16	5	:30	5:59P- Local 22 News at 6P	1	X							1	\$50.00	\$50.00	Burlington (WVNY)	LOCAL22NWS AT 6P Target 9 Index: 110, Nielsen: 0.6	7/15/16
7.0	Normal Line / SPOT	09/13/16-09/13/16	5	:30	6:59P- Local 22 News at 7P	1		X						1	\$50.00	\$50.00	Burlington (WVNY)	LOCAL22NWS@7PM Target 9 Index: 107, Nielsen: 0.3	7/15/16
8.0	Normal Line / SPOT	09/15/16-09/15/16	5	:30	6:59P- Local 22 News at 7P	1			X					1	\$50.00	\$50.00	Burlington (WVNY)	LOCAL22NWS@7PM Target 9 Index: 107, Nielsen: 0.3	7/15/16
9.0	Normal Line / SPOT	09/16/16-09/16/16	5	:30	6:59P- Local 22 News at 7P	1				X				1	\$50.00	\$50.00	Burlington (WVNY)	LOCAL22NWS@7PM Target 9 Index: 107, Nielsen: 0.3	7/15/16
10.0	Revised Line / SPOT	09/18/16-09/18/16	5	:30	6A- 720 Week	1						X					Burlington (WVNY)	THIS WEEK-ABC Target 9 Index: 150, Nielsen: 0.2	7/15/16
10.1	Normal Line / SPOT	09/18/16-09/18/16	4	:30	9A- This Week	1						X		1	\$50.00	\$50.00	Burlington (WVNY)	THIS WEEK-ABC Target 9 Index: 150, Nielsen: 0.2	9/11/16
11.0	Revised Line / SPOT	09/18/16-09/18/16	5	:30	6A- Good Morning America Wakeford	1						X					Burlington (WVNY)	GD MORN-SUN-ABC Target 9 Index: 110, Nielsen: 0.2	7/15/16
11.1	Revised Line / SPOT	09/18/16-09/18/16	5	:30	6A- Good Morning America Wakeford	1						X					Burlington (WVNY)	GD MORN-SUN-ABC Target 9 Index: 110, Nielsen: 0.2	9/15/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Nexstar Broadcasting Inc provides services for WVNY-TV and Mission Broadcasting through an outsourcing agreement. WVNY does not discriminate on the basis of race, ethnicity or gender and further require that in the performance of all WVNY advertising



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Schedule Dates	09/13/16-09/19/16	Date Entered	07/15/16
Advertiser	Friends of Kelly Ayotte/Senate/Republican/NH (79	Last Modified	09/26/16
Agency	Mentzer Media (11548)	Entered By	Elizabeth F. Guy
Product	Political - US Senate (1077)	CO-OP	No
Brand	15/17/3210 (545707)	Headline #	ECR25245294
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	Ally/Rambo,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	15/17/3210	Commission	\$239.25
Account Types	National/Political	Net Total	\$1,355.75
Billing Type	Standard	Sales Tax	
Comments	MKAYO 9/13/16-9/19/16 AYOTTE FOR SENATE - NAB SENT VIA EMAIL. PYMT TO FOLLOW CLOSER TO FLIGHT START.		

Burlington (WVNY)		
By Broadcast Month	Spots	Rate
Sep. 2016	33	\$1,595.00
Grand Total:	33	\$1,595.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.2	Normal Line / SPOT	09/18/16-09/18/16	5	:30	8A- Good Morning America Weekend	1							X	1	\$35.00	\$35.00	Burlington (WVNY)	GD MRN-SUN-ABC Target 9 Index: 110, Nielsen: 0.2	9/15/16
12.0	Normal Line / SPOT	09/13/16-09/13/16	4	:30	6:30P- World News Tonight	1	X							1	\$150.00		Burlington (WVNY)	ABC-WORLD NWS Target 9 Index: 105, Nielsen: 0.9	7/15/16
12.0.1	Closed Preempt	09/13/16															Burlington (WVNY)	Pre-Empt/Spot -	
13.0	Normal Line / SPOT	09/15/16-09/15/16	4	:30	6:30P- World News Tonight	1			X					1	\$150.00		Burlington (WVNY)	ABC-WORLD NWS Target 9 Index: 105, Nielsen: 0.9	7/15/16
13.0.1	Closed Preempt	09/15/16															Burlington (WVNY)	Pre-Empt/Spot -	
14.0	Normal Line / SPOT	09/16/16-09/16/16	4	:30	6:30P- World News Tonight	1				X				1	\$150.00	\$150.00	Burlington (WVNY)	ABC-WORLD NWS Target 9 Index: 105, Nielsen: 0.9	7/15/16
15.0	Normal Line / SPOT	09/17/16-09/17/16	5	:30	6:30P- Local 22 News at 630P	1					X			1	\$50.00		Burlington (WVNY)	LOCAL 22 NW@630 Target 9 Index: 105, Nielsen: 0.3	7/15/16
15.0.1	Closed Preempt	09/17/16															Burlington (WVNY)	Pre-Empt/Exception -	
16.0	Normal Line / SPOT	09/13/16-09/13/16	5	:30	7:30P- Inside Edition	1	X							1	\$40.00		Burlington (WVNY)	INSIDE EDITION< Target 9 Index: 135, Nielsen: 0.3	7/15/16
16.0.1	Closed Preempt	09/13/16															Burlington (WVNY)	Pre-Empt/Spot -	

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Schedule Dates	09/13/16-09/19/16	Date Entered	07/15/16
Advertiser	Friends of Kelly Ayotte/Senate/Republican/NH (79	Last Modified	09/26/16
Agency	Mentzer Media (11548)	Entered By	Elizabeth F. Guy
Product	Political - US Senate (1077)	CO-OP	No
Brand	15/17/3210 (545707)	Headline #	ECR25245294
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	Ally/Rambo,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	15/17/3210	Commission	\$239.25
Account Types	National/Political	Net Total	\$1,355.75
Billing Type	Standard	Sales Tax	
Comments	MKAYO 9/13/16-9/19/16 AYOTTE FOR SENATE - NAB SENT VIA EMAIL. PYMT TO FOLLOW CLOSER TO FLIGHT START.		

Burlington (WVNY)		
By Broadcast Month	Spots	Rate
Sep. 2016	33	\$1,595.00
Grand Total:	33	\$1,595.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
17.0	Normal Line / SPOT	09/14/16-09/14/16	5	:30	7:30P- Inside Edition	1			X					1	\$40.00		Burlington (WVNY)	INSIDE EDITION< Target 9 Index: 135, Nielsen: 0.3	7/15/16
17.0.1	Closed Preempt	09/14/16															Burlington (WVNY)	Pre-Empty/Exception - Between Grids	
18.0	Revised Line / SPOT	09/15/16-09/15/16	5	:30	7:30P- Inside Edition	1				X				1			Burlington (WVNY)	INSIDE EDITION< Target 9 Index: 135, Nielsen: 0.3	7/15/16
18.1	Normal Line / SPOT	09/15/16-09/15/16	5	:30	7:30P- Inside Edition	1				X				1	\$30.00	\$30.00	Burlington (WVNY)	INSIDE EDITION< Target 9 Index: 135, Nielsen: 0.3	9/14/16
19.0	Revised Line / SPOT	09/16/16-09/16/16	5	:30	7:30P- Inside Edition	1					X			1			Burlington (WVNY)	INSIDE EDITION< Target 9 Index: 135, Nielsen: 0.3	7/15/16
19.1	Normal Line / SPOT	09/16/16-09/16/16	5	:30	7:30P- Inside Edition	1					X			1	\$30.00	\$30.00	Burlington (WVNY)	INSIDE EDITION< Target 9 Index: 135, Nielsen: 0.3	9/14/16
20.0	Revised Line / SPOT	09/17/16-09/17/16	5	:30	8A- Good Morning America	1						X		1			Burlington (WVNY)	GD MORN-SAT-ABC Target 9 Index: 136, Nielsen: 0.4	7/15/16
20.1	Normal Line / SPOT	09/17/16-09/17/16	5	:30	8A- Good Morning America	1						X		1	\$30.00	\$30.00	Burlington (WVNY)	GD MORN-SAT-ABC Target 9 Index: 136, Nielsen: 0.4	9/14/16
21.0	Normal Line / SPOT	09/13/16-09/13/16	5	:30	5P- 6P (EST)	1		X						1	\$40.00	\$40.00	Burlington (WVNY)	JUDY JUDY 83/JUDGE JUDY 84 Target 9 Index: 109, Nielsen: 0.9	7/15/16

CONFIRMATION CONTRACT

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Schedule Dates 09/13/16-09/19/16
Advertiser Friends of Kelly Ayotte/Senate/Republican/NH (79)
Agency Mentzer Media (11548)
Product Political - US Senate (1077)
Brand 15/17/3210 (545707)
Salesperson Katz - Washington DC, Washington DC (1179)
Sales Office Katz - Washington DC
Buyer Name Ally, Rambo,
Phone/Fax /
CPE 15/17/3210
Account Types National/Political
Billing Type Standard
Comments MKAO
9/13/16-9/19/16 AVOTTE FOR SENATE - NAB SENT VIA EMAIL. PYMT TO FOLLOW CLOSER TO FLIGHT START.

Date Entered 07/15/16
Last Modified 09/26/16
Entered By Elizabeth F. Guy
CO-OP No
Headline # ECR25245294
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$239.25
Net Total \$1,355.75
Sales Tax

Burlington (WVNY)

By Broadcast Month	Spots	Rate
Sep. 2016	33	\$1,595.00
Grand Total:	33	\$1,595.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
22.0	Normal Line / SPOT	09/15/16-09/15/16	5	:30	5P- 6P (EST)	1				X				1	\$40.00	\$40.00	Burlington (WVNY)	JUDGE JUDY B3/JUDGE JUDY B4 Target 9 Index: 109, Nielsen: 0.9	7/15/16
23.0	Normal Line / SPOT	09/13/16-09/13/16	5	:30	4P- 5P (EST)	1		X						1	\$30.00	\$30.00	Burlington (WVNY)	JUDGE JUDY/JUDGE JUDY B2 Target 9 Index: 106, Nielsen: 0.8	7/15/16
24.0	Normal Line / SPOT	09/14/16-09/14/16	5	:30	4P- 5P (EST)	1			X					1	\$30.00	\$30.00	Burlington (WVNY)	JUDGE JUDY/JUDGE JUDY B2 Target 9 Index: 106, Nielsen: 0.8	7/15/16
25.0	Normal Line / SPOT	09/15/16-09/15/16	5	:30	4P- 5P (EST)	1				X				1	\$30.00	\$30.00	Burlington (WVNY)	JUDGE JUDY/JUDGE JUDY B2 Target 9 Index: 106, Nielsen: 0.8	7/15/16
26.0	Normal Line / SPOT	09/16/16-09/16/16	5	:30	4P- 5P (EST)	1					X			1	\$30.00	\$30.00	Burlington (WVNY)	JUDGE JUDY/JUDGE JUDY B2 Target 9 Index: 106, Nielsen: 0.8	7/15/16
27.0	Normal Line / SPOT	09/19/16-09/19/16	5	:30	4P- 5P (EST)	1	X							1	\$30.00	\$30.00	Burlington (WVNY)	JUDGE JUDY/JUDGE JUDY B2 Target 9 Index: 106, Nielsen: 0.8	7/15/16
28.0	Normal Line / SPOT	09/13/16-09/13/16	5	:30	3P- People's Court	1		X						1	\$35.00	\$35.00	Burlington (WVNY)	PEOPLES COURT Target 9 Index: 124, Nielsen: 0.5	7/15/16

CONFIRMATION CONTRACT

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Schedule Dates	09/13/16-09/19/16	Date Entered	07/15/16
Advertiser	Friends of Kelly Ayotte/Senate/Republican/NH (79	Last Modified	09/26/16
Agency	Mentzer Media (11548)	Entered By	Elizabeth F. Guy
Product	Political - US Senate (1077)	CO-OP	No
Brand	15/17/3210 (545707)	Headline #	ECR25245294
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	Ally, Rambo,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	15/17/3210	Commission	\$239.25
Account Types	National/Political	Net Total	\$1,355.75
Billing Type	Standard	Sales Tax	
Comments	MKAYO 9/13/16-9/19/16 AYOTTE FOR SENATE - NAB SENT VIA EMAIL. PYMT TO FOLLOW CLOSER TO FLIGHT START.		

Burlington (WVNY)		
By Broadcast Month	Spots	Rate
Sep. 2016	33	\$1,595.00
Grand Total:	33	\$1,595.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
29.0	Normal Line / SPOT	09/14/16-09/14/16	5	:30	3P- People's Court	1			X					1	\$35.00	\$35.00	Burlington (WVNY)	PEOPLE'S COURT Target 9 Index: 124, Nielsen: 0.5	7/15/16
30.0	Normal Line / SPOT	09/15/16-09/15/16	5	:30	3P- People's Court	1				X				1	\$35.00	\$35.00	Burlington (WVNY)	PEOPLE'S COURT Target 9 Index: 124, Nielsen: 0.5	7/15/16
31.0	Normal Line / SPOT	09/16/16-09/16/16	5	:30	3P- People's Court	1					X			1	\$35.00	\$35.00	Burlington (WVNY)	PEOPLE'S COURT Target 9 Index: 124, Nielsen: 0.5	7/15/16
32.0	Normal Line / SPOT	09/19/16-09/19/16	5	:30	3P- People's Court	1	X							1	\$35.00	\$35.00	Burlington (WVNY)	PEOPLE'S COURT Target 9 Index: 124, Nielsen: 0.5	7/15/16
33.0	M/G For 12.0.1 / SPOT	09/13/16-09/13/16	4	:30	6:28P- 7P (EST)	1		X						1	\$150.00	\$150.00	Burlington (WVNY)	ABC-WORLD NWS - adjacent break due to S/O	9/6/16
34.0	M/G For 15.0.1 / SPOT	09/17/16-09/17/16	5	:30	7P- Local 22 News at 7P	1						X		1	\$50.00	\$50.00	Burlington (WVNY)	LOCAL 22 NW@630 Target 9 Index: 105, Nielsen: 0.3	9/7/16
35.0	M/G For 13.0.1 / SPOT	09/15/16-09/15/16	4	:30	6:28P- 7P (EST)	1				X				1	\$150.00	\$150.00	Burlington (WVNY)	ABC-WORLD NWS Target 9 Index: 105, Nielsen: 0.9	9/12/16
36.0	Normal Line / SPOT	09/18/16-09/18/16	5	:30	10A- What Matters This Week with Joe Smith and Lauren Maloney	1							X	1	\$50.00	\$50.00	Burlington (WVNY)		9/15/16
37.0	Normal Line / SPOT	09/19/16-09/19/16	5	:30	7A- Good Morning America	1	X								\$40.00		Burlington (WVNY)	GMA	9/15/16

CONFIRMATION CONTRACT

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Advertiser Friends of Kelly Ayotte/Senate/Republican/NH (79)
Agency Mentzer Media (11548)
Product Political - US Senate (1077)
Brand 15/17/3210 (545707)
Salesperson Katz - Washington DC, Washington DC (1179)
Sales Office Katz - Washington DC
Buyer Name Ally Rambo,
Phone/Fax /
CPE 15/17/3210
Account Types National/Political
Billing Type Standard
Comments MKAYO
9/13/16-9/19/16 AYOTTE FOR SENATE - NAB SENT VIA EMAIL. PYMT TO FOLLOW
CLOSER TO FLIGHT START.

Burlington (WVNY)		
By Broadcast Month	Spots	Rate
Sep. 2016	33	\$1,595.00
Grand Total:	33	\$1,595.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
37.0.1	Closed Preempt	09/19/16															Burlington (WVNY)	LUR/Spot -	
38.0	Normal Line / SPOT	09/19/16-09/19/16	5	:30	9A- Dr. Oz	1	X							1	\$25.00	\$25.00	Burlington (WVNY)		9/15/16
39.0	Revised Line / SPOT	09/19/16-09/19/16	5	:30	4P- 5P (EST)	1	X										Burlington (WVNY)	Judge Judy	9/15/16
39.1	Normal Line / SPOT	09/19/16-09/19/16	5	:30	4P- 5P (EST)	1	X							1	\$30.00	\$30.00	Burlington (WVNY)	Judge Judy	9/15/16
40.0	Normal Line / SPOT	09/19/16-09/19/16	5	:30	5:59P- Local 22 News at 6P	1	X							1	\$60.00	\$60.00	Burlington (WVNY)		9/16/16
41.0	M/G For 3.2.1 / SPOT	09/19/16-09/19/16	5	:30	7A- Good Morning America	1								1	\$35.00	\$35.00	Burlington (WVNY)	GD MRN AMR-ABC < Target 9 Index: 114, Nielsen: 0.6	9/26/16
42.0	M/G For 37.0.1 / SPOT	09/19/16-09/19/16	5	:30	7A- Good Morning America	1								1	\$35.00	\$35.00	Burlington (WVNY)	GMA	9/26/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Copies:
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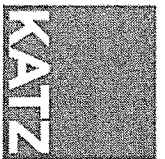


125 West 55th St
New York, NY 10019

Contract # 25245294	Changes as of: 10/9/2016 at 3:41 PM	Version: Highlighting Revision 4
CPE: 15/17/3210	Flight: 9/13/16 - 9/19/16	Station: WVMY
Agency: MENTZER MEDIA SERVIC	Advertiser: Kelly Ayotte for Senator	Market: Burlington-Plattsburgh
210 W. Pennsylvania Avenue Suite 250 Towson, MD 21204	Product: AYOTTE/S/R	Office: WASHINGTON
	Agency Order #: 5193615	Primary Demo: Adults 21+
	Buyer: Rambo, Ally	Con Type: POLITICAL/VOTE
	Salesperson: RACHELLE RAY - Washington DC 202-872-5880	Assistant: RACHELLE RAY - Washington DC 202-872-5880
		Total GRP: 49.4
		Traffic #: 1393821
		Separation:
		Total \$: \$1,605.00
		Total Spots: 33
		Total CPP: \$32.49

Comments: RVSD TO REINSTATE SPOTS RUN.

#	Day/Time	DP	Program	Rate	A21P Rating	Len	9/13	9/14	9/15	9/16	9/17	9/18	9/19	Total Spots	Total \$	CPP	GRP
REV+ 7	Sa 6:30p-7p		LOCL 22 NW@630	\$50.00	1.4	30	0	0	0	0	0	0	0	1	\$50.00	\$35.71	1.4
Target 9 Index: 105, Nielsen: 0.3																	
REV+ 15	Tu-F,M 6p-6:30p		LCL22NWS AT 6P	\$60.00	1.0	30	0	0	0	0	0	0	0	1	\$60.00	\$60.00	1.0
Target 9 Index: 110, Nielsen: 0.6																	
TOTALS:														33	\$1,605.00	\$32.49	49.4



KATZ
TELEVISION
GROUP

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New York, NY 10019

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		Separation:
		Total \$: \$1,605.00
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		Total CPP: \$32.49

Transaction History					
Trans	Created/Received	Created by	Status	Spot#	Spot- \$ Chg Contract \$ Comment
Revision	10/2/16 1:38 PM	RACHELLE RAY - Washington DC	Confirmed	2	\$-110.00 \$0 Changes: Total Spots from 32 to 33, Total GRPs from 53.4 to 49.4, Total CPP from \$30.06 to \$32.49, 10 buylines added or modified.
Makegood 1	9/16/16 10:36 AM	Elizabeth Guy	Confirmed		\$0 \$0
Revision	9/15/16 11:34 AM	LAILA DAFTARI	Confirmed	1	\$0 \$1,605.00
Queued for Electronic Contracting	7/15/16 8:55 AM				\$0 \$0
Revision	7/1/16 5:39 PM	RACHELLE RAY - Washington DC	Confirmed	1	\$0 \$1,605.00 Changes: Comments from Separation: 30 to 9/13/16-9/19/16 AYOTTE FOR SENATE - NAB SENT VIA EMAIL. PYMT TO FOLLOW CLOSER TO FLIGHT START., User Entered \$ from \$0.00 to \$1,605.00, Total CPP from \$30.92 to \$30.06, Total Spots from 31 to 32, Total GRPs from 51.9 to 53.4, 2 buylines added or modified.
New	7/1/16 5:36 PM	RACHELLE RAY - Washington DC	New	31	\$1,605.00 \$1,605.00

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.